

'CEE Connect' Referral Reward Scheme

Over the years over 70% of CEE students have enrolled via referrals from their friends and family who have been CEE students as well. Our students know of other students who may benefit from an HND, Design Diploma or a postgraduate management diploma. The Management at the Centre for Executive Education has brought into effect the 'CEE Connect' reward program to reward the loyalty of the current students who by word-of-mouth promote the CEE and its offerings to their friends and family.

Did you know: Over 70% of CEE Students are enrolled based on word-of-mouth by existing students / alumni

The Scheme works as follows:

- a. CEE Student **recommends** a friend / family member(s) for a program at the Centre.
- b. The friend applies and **gets admitted** into the program after completing the admission formalities.
- c. Should the friend enroll for a **long term course** (HND / Design diploma / Executive diploma) - both the student referring and the referred will receive a referral bonus of AED 500/- which will be adjusted in both their fee payments respectively.
- d. Should the student enroll for a **short term program** (Certificate), then both the both the student referring and the referred will receive a referral bonus of AED 250/- which will be adjusted in both their fee payments respectively.

Scheme has been approved and formalized from June 01' 2011

*Our way of saying Thank You for spreading the good word on the
CEE - Your College!*

'CEE Connect' Referral Reward Form

Section 1: Student Information

Student Name: _____ Date: _____

E-Mail ID: _____ Tel No: _____

Currently studying: _____ Signature: _____

Section 2: Referral Information

Referral Name: _____ Date: _____

E-Mail ID: _____ Tel No: _____

Enrollment Course: _____ Signature: _____

Terms & Conditions

- To refer students for any course at CEE please complete the Referral Reward Form & Return to Admissions. Section 1 is to be completed by Current student and Section 2 is to be completed by the new student.
- Please advise the Admissions Office before the new student meets them and is enrolled. Informing after new student has connected with CEE Admissions will lead to no contract.
- The Referral Reward will be adjusted with the final payment of both the students.
- There will be no cash payments made at any stage.
- Students can refer as many students as they wish.
- **Long Course:** Should the friend enroll for a **long term course** (HND / Design diploma / Executive diploma) - both the student referring and the referred will receive a referral bonus of AED 500/- which will be adjusted in both their fee payments respectively.
- **Short Course:** Should the student enroll for a **short term program** (Certificate), then both the student referring and the referred will receive a referral bonus of AED 250/- which will be adjusted in both their fee payments respectively.
- In an event either or both students enjoy any other promotion such as Merit Scholarship, Family Concession etc they are then eligible for AED 250/- Reward per student enrolled for long term courses and AED 150/- for short courses.

Office Use Only (To Be Filled by CEE Staff)

Date Application received: _____ Referral has been accepted: _____

Signed by: _____ Name: _____ Approved by: _____

CEE OFFICER: Please keep copy of the form in both the students' files.

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