

# WEDDING PLANNING DIPLOMA



## Course Description

*This programme can become your handbook or 'best friend' until the big day and be used as a checklist to be sure you have thought of each and every minor detail!*

This is a practical programme where you are learning to become a qualified Wedding Planner. This course is also suitable if you are planning your own wedding.

It is important to understand the background in which a Wedding Planner operates and what are the national trends for marriage ceremonies in the UK. The Office for National Statistics provides up-to-date information on wedding trends.

People are putting off getting married until they are older; according to recent figures released by the Office of National

Statistics the average age for the first marriage is 31 for women and 29 for men.

Less people are getting married; In 2006 the number of marriages fell by 4% compared with the year before. The long-term picture in the United Kingdom is one of decline, although Northern Ireland has seen a small increase.

There are more people getting married for the second time; In 2006 remarriages accounted for 39% of all marriages, with 61% of marriages being the first marriage for both partners.

Civil Ceremonies have increased in popularity; since 1992 there have been more civil ceremonies in England and Wales than religious ceremonies. In 2006 civil ceremonies accounted for 66% of all ceremonies.

With the cost of an average wedding in 2008 estimated at £20,273 by You and Your Wedding magazine it becomes essential for brides and their relations to ensure that they are getting the best value for their money and need to ensure that everything goes to plan during one of their most expensive outlays during the couples life.

The wedding industry is made up of multiple small enterprises like caterers, venues, dress suppliers, photographers, musicians etc. Whilst the industry itself was valued by the

financial firm Brewin Dolphin at £4.2 billion, each of the components is smaller, likely to be local and privately owned.



This highly diverse market coupled with the large sums of money that are spent on creating wedding celebrations means that the role of the Wedding Planner takes on great importance.

### **Previous Knowledge Required**

No previous knowledge or experience is required to study this course.

### **Duration**

6 months self study and supported distance learning is recommended.

### **Support**

You will receive the course manual, assignments and study guide plus tutor support by mail and email. Our

student support team are also available for any other queries that you may have whilst completing your course. You can be assured that unlimited support is available for your home study course, so there is no need to struggle or feel isolated during your studies. The tutor support is provided by the London office. *The Dubai centre is purely for marketing and admissions purpose only.*

### **Assessment**

Theoretical information is provided throughout the course, followed by a series of exercises that are to be completed and marked by your personal tutor.

### **Modules**

Module 1 – The Wedding Planning Process

Module 2 – The Marriage Ceremony

Module 3 – The Venue

Module 4 - Themes

Module 5 – Catering

Module 6 – Printed material and wedding gift lists

Module 7 – Entertainment

Module 8 – Transportation

Module 9 – Photography

Module 10 – Bridal Party Attire

Module 11 – Preparing wedding proposals

Module 12 – Marketing and selling your Wedding Planning Service

Module 13 – Setting up your business

Module 14 – Preparing your own Task Lists and Action Plans

### **Awarding Body**

**OCNW, UK** is a Qualifications & Curriculum Authority (QCA) approved national awarding body that designs user-friendly qualifications and supports these with the highest possible standard of customer service. OCNW is therefore able to offer a comprehensive ladder of opportunities to centres and their learners, starting at Pre-Entry programmes and progressing to QAA-recognised Access to HE qualifications or professional Further Education Teaching Certificates.

### **Course Fees & Offers**

**AED 5000/-** includes registration, course material, courier charges for the initial registration and arrival of books from the UK and support by email / mail from the UK Office for the duration of the study.

**Available Offers:** (the Offer description can be seen on [www.cee.ac.ae](http://www.cee.ac.ae) under “Scholarships”)

- *Existing CEE Students and Alumni* will receive a flat 10% program fee discount. - *Applicable*
- *Family Concessions* are applicable
- *Merit Scholarships* are applicable
- *Connect Offers* are applicable.

### **How to Register**

*To register and further information, please contact:*

**Officer of Admissions**  
**Centre for Executive Education**  
Division of Distance Learning & Home Study  
Office F12, Block 6, Dubai Knowledge Village  
Tel: +9714 390 0990 | Fax: +9714 366 4684  
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